

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

**PATENT APPLICATION**

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP

Serial No.: 09/273,718

Filed: January 26, 1999

Group Art Unit: 2162

Confirmation No.: 2166

Examiner: Jeff Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED  
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB  
ADVERTISING THROUGH USE OF AN ADVERTISING TAG  
EMBEDDED IN A REFERRING WEB PAGE (as amended)

COMMISSIONER FOR PATENTS  
Washington, D. C. 20231


S I R:

I believe that no additional claim fee is required  
for the accompanying amendment submitted in connection with  
the above-captioned application.

In the event a fee is due, kindly charge that fee  
to my deposit account number 13-3083. To facilitate that  
charge, a duplicate copy of this letter is enclosed  
herewith.

Respectfully submitted,

January 21, 2002



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#23/11  
# 7/-82

RWB

3-25-02

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AMENDMENT

In response to the Office Action dated August 28,  
2001 (Paper No. 21), please amend the above-identified  
patent application as follows:

IN THE CLAIMS-

To facilitate entry of the following changes, the Applicants  
have also submitted herewith substitute pages providing all  
the pending claims, as they now stand, incorporating the  
changes indicated below.